



FOR IMMEDIATE RELEASE:
June 5, 2006

FOR MORE INFORMATION:
Leslie Cohan
206.527.7950 or 206.849.1810
leslie@cohangroup.com

**LONGTIME SEATTLE COMMUNICATIONS PRO
LAUNCHES NEW BOUTIQUE AGENCY**

City University, Landmark On The Sound, And Savvy Solutions Added To Client Roster

SEATTLE – Longtime Seattle public relations and advertising executive Leslie Cohan has launched a new boutique agency, Cohan Communications Group (CCG). CCG recently added City University, Landmark on the Sound, and Savvy Solutions to its client roster.

Cohan, a native of Seattle, began her career in the music business. Cohan played a key part in the launching the “Delilah” and “Lia” radio programs for Jones Radio Networks. Cohan later joined DDB Seattle where she supervised the groundbreaking PSA campaign “Know HIV/AIDS” for the Henry J. Kaiser Family Foundation and Viacom, managed PR campaigns for The Environmental Protection Agency’s ENERGY STAR® program, and helped launch The Desmond Tutu Peace Foundation. After her tenure at DDB Seattle, Cohan worked at Dave Syferd and Partners and Hodgson/Meyers.

“It’s a great time to work with local businesses and organizations as the region continues to grow economically. As a native of Seattle, the people of this community are what make this area of the country shine. Cohan Communications Group is pleased to be working with some of the regions great business leaders.”

About Cohan Communications Group

Cohan Communications Group is a boutique agency that focuses on the marketing needs of small-to-medium sized businesses. Specializing in creative public relations, marketing, and advertising campaigns, CCG brings senior-level strategy, and a unique perspective to all of its clients.

###